

Trimble Launches ‘Everywhere You Turn’ Road Trip

The immersive cross-country journey to demonstrate how Trimble technology serves as a backbone of global industry

WESTMINSTER, Colo., June 1, 2026 — [Trimble](#) today announced its dynamic *Everywhere you turn* cross-country United States road trip to showcase how Trimble customers weave the company’s construction, geospatial and transportation technology into the fabric of everyday life.

Traveling in a custom-branded Airstream trailer that serves as a mobile studio, the tour will stop at construction projects, infrastructure landmarks, stadiums and high-profile sites and events. The focus is to highlight the grit and innovation Trimble customers use to design, build, map and move the modern world.

“Trimble is transforming how the world works, yet most people are not aware of the vital role technology plays in building and sustaining some of our most important assets and industries,” said Erin Jones, AVP of Brand at Trimble. “The *Everywhere you turn* journey invites the world to see innovation in action and celebrate unsung heroes solving complex challenges — from surveyors measuring mountains and organizations building and maintaining resilient infrastructure to logistics professionals optimizing the global supply chain.”

Trimble technology in action

Trimble will document this journey across the country, producing immersive videos, real-time social media content and in-depth interviews that showcase Trimble customers and technology in action. This will include a four-part video series that spotlights the technology behind some of the world’s most ambitious projects.

The first video episode kicking off the summer, ‘Trimble in the Wild: Surveying Colorado’s 14ers,’ will feature a mission to re-measure two iconic summits — Mt. Elbert and East Crestone. Using advanced Trimble surveying capabilities, a team including Trimble CEO Rob Painter will scale the peaks and seek definitive to-the-inch elevation data that could rewrite the list of Colorado’s famous 14,000-foot peaks.

Other video feature episodes will examine the use of Trimble technology within major infrastructure projects, take a behind-the-scenes look at one of the biggest stadiums ever built and explore how architecture, design and construction technologies connect the digital with the physical for the creation of compelling dining and entertainment venues.

Follow the journey to Dimensions and beyond

The *Everywhere you turn* journey officially hits the road in June 2026. Follow the Trimble trailer:

- Online at [Trimble.com](#) or from [Trimble’s YouTube channel](#) and follow across [LinkedIn](#), [X](#) and [Facebook](#) to get real time updates.
- In person at the Sonoma Raceway Fan Zone during the NASCAR Cup Series race on June 28 and at Soldier Field in Chicago for the Liverpool FC match against Leeds United on August 2.

Both in-person events correspond with Trimble’s global sports sponsorships with RFK Racing and Liverpool Football Club, which leverage the high-performance worlds of NASCAR and the Premier League to showcase how a connected ecosystem — whether on the track, football pitch or job site — empowers teams to achieve more.

The initial *Everywhere you turn* road trip will culminate when the Trimble trailer arrives at the [Trimble Dimensions User Conference](#) in Las Vegas November 9-11. Additional ventures in North America and beyond are anticipated in 2027.

About Trimble

Trimble is a global technology company that connects the physical and digital worlds, transforming the ways work gets done. With relentless innovation in precise positioning, modeling and data analytics, Trimble enables essential industries including construction, geospatial and transportation. Whether it’s helping customers build and maintain infrastructure, design and construct buildings, optimize global supply chains or map the world, Trimble is at the forefront, driving productivity and progress. For more information about Trimble, visit: www.trimble.com.

For further information: For further information: pr@trimble.com

Additional assets available online: [Photos \(1\)](#) [Video \(1\)](#)

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