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# Transporeon Launches Natural Language Search to Help Carriers Find Freight Faster

**Ulm, Germany, April 28, 2026 –** Transporeon, a Trimble® company, has launched Natural Language Search, a generative AI feature designed to simplify how carriers find freight in Transporeon Autonomous Procurement. The feature is now available to all Autonomous Procurement carrier users across Europe and North America.

The new capability allows users to type conversational queries like "reefer loads from Houston to Atlanta picking up in the next 48 hours" and immediately receive matching results with AI-powered Buy-It-Now offers, turning what was once a multi-step filtering process into instant booking.

For carriers and dispatchers scanning hundreds of customized AI-powered offers in Autonomous Procurement, every minute spent navigating lists and toggling through filters is time not spent booking profitable freight. Carriers usually know what they're looking for: a specific lane, equipment type or pickup window. Until now, they've had to translate that need into multiple clicks. Natural Language Search removes that friction entirely.

Based on pilot data, the tool interprets user intent with over 90% accuracy and rapidly returns results, allowing carriers to surface the most relevant loads.

“We started this project because we kept hearing the same thing from carriers: they think about loads naturally, but traditional search tools required them to translate that into filters and menu selections,” said Jonah McIntire, chief platform officer of transportation and logistics at Trimble. “That translation gap was slowing people down and Natural Language Search eliminates it. You just type what you need and the AI does the rest, delivering a faster, more intuitive experience that helps carriers act on the right opportunities more quickly.”

The feature was piloted with a large US brokerage serving 790 active carriers, and is now available to all Autonomous Procurement users across Europe and North America. 79% of the carriers in the pilot used the AI tool to successfully complete at least one search. Usage was mostly desktop-based (72%), with 28% of searches coming from mobile devices, reflecting how carriers increasingly access freight marketplaces on the go. Early data also indicates the feature can increase query-to-booking conversion by as much as 25%.

“The new AI search is very quick and comfortable to use,” Alice Kostandova, senior logistics coordinator at West Motor Freight, said. “It saves me a lot of time and is much faster than setting regular filters.”

The AI search integrates directly with Transporeon's AI-powered Buy-It-Now offers, allowing carriers to go from query to booking in seconds. A carrier searching for "dry van from Rotterdam to Munich tomorrow" can instantly see AI-driven offers that match their criteria and accept them immediately, sealing capacity without additional negotiation.

You can find more information here.

**About Transporeon**

At Transporeon, a Trimble Company, our mission is to bring transportation in sync with the world. We power the largest global freight network of more than 1,500 shippers and retailers and more than 180,000 carriers and logistics service providers. Every day they execute more than 115,000 transports on our platform and book more than 110,000 time slots.

Transporeon connects all actors along the supply chain. It facilitates collaboration between the different parties, helps to automate manual processes and provides valuable real-time insights. Its modular solutions solve specific logistics challenges and range from transport planning, sourcing, execution and dock and yard management to freight audit. The platform provides insights into logistics operations, market developments and sustainability data, next to ensuring transparency in the supply chain through real-time visibility. It works worldwide and across all modes of transportation, empowering logistics teams to move, manage and monitor freight.

Transporeon is headquartered in Ulm, Germany, and maintains 20 offices around the globe with over 1,400 employees across 25 countries. For more information, visit: www.transporeon.com.

**About Trimble**

Trimble is a global technology company that connects the physical and digital worlds, transforming the ways work gets done. With relentless innovation in precise positioning, modeling and data analytics, Trimble enables essential industries including construction, geospatial and transportation. Whether it's helping customers build and maintain infrastructure, design and construct buildings, optimize global supply chains or map the world, Trimble is at the forefront, driving productivity and progress. For more information about Trimble, visit: www.trimble.com.

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