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Murphy Tractor Becomes First Trimble Technology Outlet for John Deere Construction Equipment

Murphy to Sell and Support Trimble Grade Control, Site Positioning and Correction Services for Deere, Hamm Equipment

WESTMINSTER, Colo., May 1, 2025 /PRNewswire/ -- Trimble® (Nasdaq: TRMB) today announced Murphy Tractor & Equipment Co., Inc. as the newest Trimble Technology Outlet. Based in Park City, Kansas, Murphy Tractor is the first John Deere dealer to become an authorized Trimble civil construction reseller.

As a Trimble Technology Outlet, Murphy Tractor will now sell Trimble machine control, site positioning systems and correction services technology directly to customers using Deere and Hamm earthmoving equipment, including dozers, excavators, motor graders, soil compactors, mini-excavators and compact track loaders. Murphy will initially begin selling Trimble technology in Ohio and parts of Indiana, Kentucky and West Virginia. It will then expand across its entire footprint, which includes all of Iowa, Kansas, Nebraska and Western Missouri.

Trimble Technology Outlets are a new and important part of Trimble's evolved civil construction distribution strategy. By adding authorized resellers representing a wide variety of manufacturers to the Trimble distribution channel, it becomes easier for users of all machine types to purchase, install and utilize Trimble technology for improved jobsite productivity and profitability.

Dedication to Customer Success
"We are excited to announce Murphy Tractor as our newest technology outlet and the first to sell and support Trimble solutions for both Deere and Hamm equipment," said Ron Bisio, senior vice president, field systems at Trimble. "Murphy has grown into one of the largest John Deere equipment dealers in North America through its commitment to meeting its customers' needs through equipment, technology, service and support. We look forward to working with them to continue that commitment by adding Trimble solutions to their technology portfolio."

Bill Buckles, president of Murphy Tractor, added, "We are thrilled to announce our support for our customers with Trimble solutions. Our focus is on delivering top-notch products and services that enhance everyday activities and drive business success. With Trimble's innovative solutions, we are dedicated to empowering our customers to achieve their goals and streamline their operations. We look forward to our commercial relationship and provide solutions desired by the customer for their ongoing success."

For more information, visit: murphytractor.com/technology.

About Murphy
Murphy Tractor & Equipment Co. Inc., one of John Deere's largest North American construction equipment dealer organizations, founded in 1982 and headquartered in Park City, Kansas. The organization has 29 locations throughout Iowa, Kansas, Missouri, Nebraska, and Ohio. Staffed by over 850 employees, each location has a full complement of service technicians, field service capabilities, equipment, and parts inventories provided by John Deere, Wirtgen, Kleemann, Hamm, and Vogele. As one of John Deere's largest North American construction equipment dealers, Murphy Tractor is committed to being the product and support supplier of first choice by customers in the markets that use the products we represent.

About Trimble
Trimble is a global technology company that connects the physical and digital worlds, transforming the ways work gets done. With relentless innovation in precise positioning, modeling and data analytics, Trimble enables essential industries including construction, geospatial and transportation. Whether it's helping customers build and maintain infrastructure, design and construct buildings, optimize global supply chains or map the world, Trimble is at the forefront, driving productivity and progress. For more information about Trimble (Nasdaq: TRMB), visit: www.trimble.com.

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