## Trimble and Esri Collaborate to Bring Location-Based Products and Services to the Global Forestry Market

SUNNYVALE, Calif. and REDLANDS, Calif., Feb. 2, 2021—Trimble (NASDAQ: TRMB) and Esri announced today that the companies are collaborating by integrating the Esri GeospatialCloud platform into Trimble's Connected Forest™ solutions, which are used by both forest owners and products companies. The integration adds location intelligence technology designed to transform workflows and provide greater visibility, traceability and efficiency for the forest industry.

An example of the collaboration can be seen in Trimble's recently released Land Resource Manager (LRM) 4.4, which features significantly enhanced mapping capability powered by Esri Insights, Dashboards and ArcGIS Online products. In LRM version 4.4 mobile users can access spatial information with user-friendly interfaces that enable even non-GIS professionals to view and use maps more readily in the field.

"Working with Esri to expand and further integrate location intelligence into our Connected Forest solutions enables our customers to create a more coordinated, optimized and flexible supply chain from harvest through delivery," said Kevin Toohill, general manager of Trimble Forestry. "The extension of access to real-time, location-generated data from the office into the field empowers employees on-site to make real-time, data-driven decisions to increase operational efficiency."

"The Trimble and Esri relationship dates back decades," said Scot McQueen, Esri commercial forestry account manager. "Today's announcement represents a commitment to collaboration and supporting the forest industry with spatially-enabled technology products and solutions. We are excited to see this continued commitment to our technology and are expecting a positive impact on the forest industry."

To learn more about the Esri and Trimble Forestry collaboration, email <u>forestrysales@trimble.com</u> or call Trimble Forestry sales at 888-443-4241 in North America. Trimble Forestry has sales offices around the world. To find a local contact number outside of North America, visit: <u>forestry.trimble.com/contact-us</u>.

About Esri

Esri, the global market leader in geographic information system (GIS) software, location intelligence, and mapping, offers the most powerful geospatial cloud available. Since 1969, Esri has helped customers unlock the full potential of data to improve operational and business results. Today, Esri software is deployed in more than 350,000 organizations including the world's largest cities, most national governments, 75 percent of Fortune 500 companies, and more than 7,000 colleges and universities. With its pioneering commitment to geospatial information technology, Esri engineers the most advanced solutions for digital transformation, the Internet of Things (IoT), and advanced analytics. Visit us at: <a href="mailto:esri.com">esri.com</a>.

About Trimble's Forestry Division

Trimble's Forestry Division offers SaaS and enterprise software to improve the productivity and sustainability of the world's most recognized integrated forest product companies, forest managers, conservation organizations, government departments, finished product manufacturers, and the partners that connect the global forest supply chain. The Connected Forest solutions manage the full raw materials lifecycle of planning, planting, growing, harvesting, transporting, and processing. For more information, visit: forestry.trimble.com.

**About Trimble** 

Trimble is transforming the way the world works by delivering products and services that connect the physical and digital worlds. Core technologies in positioning, modeling, connectivity and data analytics enable customers to improve productivity, quality, safety, and sustainability. From purpose-built products to enterprise lifecycle solutions, Trimble software, hardware, and services are transforming industries such as agriculture, construction, geospatial and transportation. For more information about Trimble (NASDAQ:TRMB), visit: <a href="https://www.trimble.com">www.trimble.com</a>.

Media Contact: LeaAnn McNabb of Trimble: 408-481-7808

https://news.trimble.com/2021-02-02-Trimble-and-Esri-Collaborate-to-Bring-Location-Based-Products-and-Services-to-the-Global-Forestry-Market