

Trimble to Host Precision Ag Pavilion at First-Ever Virtual Farm Journal Field Days

Precision Agriculture Leader to Showcase Solutions at Digital Farm Show Experience

SUNNYVALE, Calif., Aug. 13, 2020—Trimble (NASDAQ: TRMB) announced today that it will host a Precision Ag Pavilion at this month's inaugural Farm Journal Field Days virtual event. From August 25-27, the free event will feature live and on-demand agriculture insights from industry leaders, virtual booths and pavilions showcasing the latest agriculture innovations as well as digital networking opportunities and more.

Online visitors to the Trimble Precision Ag Pavilion can expect to learn how Trimble solutions enable farmers to improve productivity, connectivity and ROI on their farms through the adoption of hardware, software, data analytics and GPS/GNSS correction services. The pavilion will also feature details about the recently introduced Trimble Select retail partner program.

At the event and looking for more? Visitors can join the Trimble booth in the expo hall to participate in a live Q&A with Trimble experts. While there, attendees are encouraged to participate with any of the stations for a chance to be entered to win a Trimble® GFX-350™ display and NAV-500™ guidance controller each day of the event as well as other prizes.

"This virtual event truly depicts the digital evolution of agriculture, providing an opportunity for us to connect with our customers and share new solutions in a responsible way," said Jesse Chisholm, director of sales for North America, Trimble Agriculture. "We're excited to welcome producers into our pavilion where we'll share how we are innovating toward a future of easier farming with precision."

The Trimble Precision Ag Pavilion will showcase a broad range of Trimble's comprehensive Connected Farm™ solutions and the value provided to producers in terms of simplicity, reliability, efficiency, accuracy and proven ROI.

To register for Farm Journal Field Days or learn more, visit: farmjournalfielddays.com.

About Trimble's Agriculture Division

Trimble's Agriculture Division provides technology solutions that solve complex farming challenges across the entire agricultural landscape. The solutions enable farmers and advisors to allocate scarce resources to produce a safe, reliable food supply in a profitable and environmentally sustainable manner. Covering all seasons, crops, terrains and farm sizes, Trimble solutions can be used on most equipment on the farm, regardless of manufacturer and production year. To enable better decision making, Trimble offers technology integration that allows farmers to collect, share, and manage information across their farms, while providing improved operating efficiencies in the agricultural value chain. Trimble solutions include guidance and steering; grade control; water management; flow and application control; harvest solutions; desktop and cloud-based data management; and correction services. For more information on Trimble Agriculture, visit: agriculture.trimble.com.

About Trimble

Trimble is transforming the way the world works by delivering products and services that connect the physical and digital worlds. Core technologies in positioning, modeling, connectivity and data analytics enable customers to improve productivity, quality, safety and sustainability. From purpose built products to enterprise lifecycle solutions, Trimble software, hardware and services are transforming industries such as agriculture, construction, geospatial and transportation. For more information about Trimble (NASDAQ:TRMB), visit: www.trimble.com.

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