

Trimble Launches Dispatch Advisor to Optimize Load Matching for Carriers

Prescriptive Dispatch Solution Recommends Ideal Matches to Load Planners

SUNNYVALE, Calif., April 16, 2020 /PRNewswire/ -- Trimble (NASDAQ: TRMB) announced the launch of Trimble® Dispatch Advisor, an optimized dispatch solution for the transportation industry that prescriptively suggests matches between loads, drivers and equipment. Through Trimble Dispatch Advisor, carriers can identify and select the best loads to increase on-time delivery, reduce empty miles and improve driver utilization.

Trimble Dispatch Advisor reviews all available matches by utilizing a variety of variables, including location, driver Hours of Service (HOS) data, time windows and more, such as the effects of selecting a specific load on future orders. The system then recommends a primary match, along with reasons for the recommendation. Additional matches are also suggested, including an estimated impact to the company should they choose any of the other options rather than the first or primary match.

"With Trimble Dispatch Advisor, our goal is to provide the right match the first time around," said Chris Orban, vice president of data science for Trimble Transportation. "The platform saves the load planner time by quickly analyzing a vast amount of data from multiple systems—considering all the possible matches and offering an optimal solution and alternatives—so the planner can be informed in selecting the right choice for their fleet."

Load planners have the final review and assignment of the match, providing the opportunity for human intervention. This allows planners to streamline common loads and focus on exceptions, reducing time loss and increasing accuracy. Additionally, the system's automation is balanced by human interaction, allowing dispatchers to assign loads based on human elements such as a driver's need to return home by a specific date or time.

"Trimble Dispatch Advisor continues our work to revolutionize the way the world moves freight, bringing decades of experience working with leading carriers to make their operations more efficient," Orban added. "By pairing automated decision support with human intervention from the dispatcher, Trimble Dispatch Advisor provides strong guidance and efficiency with effective load optimization, all backed by a focus on and relationship with drivers."

The solution is available as an add-on module within Trimble Innovative, TMW.Suite and TruckMate transportation management systems (TMS). It is integrated with the existing dispatch screen, eliminating the need to switch between tools or applications to access the solution.

About Trimble Transportation

Trimble Transportation is multi-modal and provides solutions for the long-haul trucking, field service management, rail and construction logistics industries to create a fully integrated supply chain. In trucking, Trimble provides enterprise and mobility solutions focused on business intelligence and data analytics; safety and regulatory compliance; navigation and routing; freight brokerage; supply chain visibility and final mile; transportation management and fleet maintenance. With an intelligent ecosystem of products and services, Trimble enables customers to embrace the rapid technological evolution of the industry and connect all aspects of transportation and logistics—trucks, drivers, back office, freight and assets. Through the combined legacy of ALK, PeopleNet, TMW Systems and 10-4 Systems, Trimble delivers an open, scalable platform to help customers make more informed decisions and maximize performance, visibility and safety. For more information about Trimble Transportation, visit: <https://www.trimble.com/transportation-logistics>.

About Trimble

Trimble is transforming the way the world works by delivering products and services that connect the physical and digital worlds. Core technologies in positioning, modeling, connectivity and data analytics enable customers to improve productivity, quality, safety and sustainability. From purpose built products to enterprise lifecycle solutions, Trimble software, hardware and services are transforming industries such as agriculture, construction, geospatial and transportation. For more information about Trimble (NASDAQ:TRMB), visit: www.trimble.com.

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