

MagGrow Chosen as a Trimble Select Partner for Agriculture

Innovative Spraying Technology Available through Trimble's Agriculture Distribution Network

LOUISVILLE, Ky. and TULARE, Calif., Feb. 13, 2019 /PRNewswire/ -- Trimble (NASDAQ: TRMB) announced today that MagGrow has been chosen as a Trimble Select Partner for agriculture. As a Trimble Select Partner, MagGrow's innovative spraying technology will be available through the Trimble Dealer and Vantage™ distribution networks.

The announcement was made at the National Farm Machinery and World Ag Expo.

MagGrow focuses on sustainable food production and helps farmers grow more by using less. The MagGrow system is a patented, proprietary technology for droplet formation that yields superior spray drift-reduction and spray coverage performance. MagGrow technology is currently offered as a retrofit kit for self-propelled and pull behind spraying booms of any size, is brand agnostic and has very low maintenance. The system has no moving parts and is easy to install. Using the MagGrow system as compared to traditional spraying systems, growers can reduce spraying drift by up to 70 percent and improve coverage by up to 40 percent.

Trimble's Select Partner Program for Agriculture

Trimble Select is a new initiative that enables approved third-party original equipment manufacturers (OEMs) to offer their products and services through Trimble's agriculture distribution channels. Using the program, Trimble dealers can leverage a portfolio of technologies, which are complementary to Trimble, that allow them to offer an even broader range of precision agriculture solutions to their customers. Trimble chooses partners based on criteria such as field-proven technology, innovation, compatibility with a broad range of manufacturers' brands, customer support excellence and global capabilities.

"We are truly excited to be chosen as a Trimble Select Partner and associated with a strong recognized brand," said Gary Wickham, CEO of MagGrow. "Our team realized that in order to scale our business in a timely manner, we needed to find an established partner with a comprehensive worldwide distribution channel—and Trimble's Select Partner program is ideal."

"MagGrow's state-of-the-art products align with Trimble's mission of providing growers with precision agriculture technology that helps reduce cost, improve yield and protect the environment. Our Trimble Dealer and Vantage distribution networks represent some of the world's leading precision technology experts and will provide a great avenue to get MagGrow's products into the hands of growers worldwide," said Kevin Barkow, manager of Strategic Projects, Trimble's Agriculture Division. "We are excited to have MagGrow join our growing network of Trimble Select Partners."

About MagGrow

Founded in 2013, MagGrow is headquartered in Dublin, Ireland and employs over 25 people. The company currently operates in the U.S., Canada and Europe. With a focus of supporting sustainable food production, MagGrow has developed a patented, proprietary technology for droplet formation that yields superior drift reduction over traditional spraying systems. With a strong history of research and development, MagGrow is working with academic institutions to advance its product portfolio, enabling farmers to pursue a more sustainable approach to food production. The company is currently working with UC Davis California in the U.S., Wageningen University in the Netherlands, Harper Adams University in England, and Trinity College in Dublin. It also has launched its own crop science center at Farm 491—an agtech innovation space in Gloucestershire. While prompted by competitive demands and the global challenge of meeting the needs for future food production, MagGrow's primary focus is on meeting customer needs and satisfaction based on results.

For more information, visit: www.maggrow.com.

About Trimble's Agriculture Division

Trimble's Agriculture Division provides solutions that solve complex technology challenges across the entire agricultural landscape. The solutions enable farmers and advisors to allocate scarce resources to produce a safe, reliable food supply in a profitable and environmentally sustainable manner. Covering all seasons, crops, terrains and farm sizes, Trimble solutions can be used on most equipment on the farm, regardless of manufacturer and production year. The acquisition of Müller-Elektronik, a German company specializing in implement control and precision farming solutions, extends Trimble's precision agriculture capabilities from the vehicle to the implement. To enable better decision making, Trimble offers technology integration that allows farmers to collect, share, and manage information across their farms, while providing improved operating efficiencies in the agricultural value chain. Trimble solutions include guidance and steering; grade control, leveling and drainage; flow and application control; irrigation; harvest solutions; desktop and cloud-based data management; and correction services. For more information on Trimble Agriculture, visit: agriculture.trimble.com.

About Trimble

Trimble is transforming the way the world works by delivering products and services that connect the physical and digital

worlds. Core technologies in positioning, modeling, connectivity and data analytics enable customers to improve productivity, quality, safety and sustainability. From purpose built products to enterprise lifecycle solutions, Trimble software, hardware and services are transforming a broad range of industries such as agriculture, construction, geospatial and transportation and logistics. For more information about Trimble (NASDAQ: TRMB), visit: www.trimble.com.

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