

## **Trimble Enhances its Business Intelligence and Analytics Solution for Complete Access to Transportation Management System Data**

### **Solution Aggregates Data to Provide an End-to-End SaaS Business Intelligence & Analytics Tool**

SUNNYVALE, Calif., Nov. 8, 2018—Trimble (NASDAQ: TRMB) announced today that its business intelligence (BI) and analytics solution, Trimble Reveal, can now aggregate more data from a variety of business systems—transportation management, asset management, mobile communications systems and more—to provide insight into how a company operates.

Reveal enables customers to access transportation specific pre-built calculations, reports, scorecards, dashboards, geographic maps and more to spot opportunities and to support continuous improvement. Users have the ability to build custom integrations with other internal systems, such as HR and costing, to obtain a comprehensive profit and margin analysis.

With hundreds of BI solution implementations, Trimble's customers receive a broad range of benefits from using one of the leading BI reporting and analytics tools on the market. Users can see improved profit margins, greater utilization, better customer satisfaction levels, enhanced on-time performance and steady driver retention numbers.

"Data wrangling typically requires significant investment in software, hardware and people," said Monica McCool, big data product manager at Trimble Transportation Enterprise. "We've created a one-stop data shop to enable customers to focus on improving their business using evidence rather than anecdotes and get them out of the business of data wrangling."

The solution now offers the tools customers need—clean data from across their business input into a transportation-specific data model—ready to go with pre-built calculations and pre-configured scorecards and dashboards. When a company purchases Trimble Reveal, it will have access to collect data from all aspects of its business, whereas before, the company would have to choose which silos of the business it needed BI and analytics for. This enables users to win more by reducing operating expenses and increasing revenue through driver, fleet and fuel optimization.

"The key value for us was in the 'pre-packaged', transformed data solution and that it could be deployed for use in a fairly short time frame," said Walter Grigg, EVP, Transportation and Business Intelligence at Lawrence Companies. "Now that we have much more granular access to our information, we can leverage this to offer our customers better solutions to their problems."

#### **About Trimble Transportation**

Trimble Transportation is multi-modal and provides solutions for the long-haul trucking, field service management, rail and construction logistics industries to create a fully integrated supply chain. In trucking, Trimble provides enterprise and mobility solutions focused on business intelligence and data analytics; safety and regulatory compliance; navigation and routing; freight brokerage; supply chain visibility and final mile; transportation management and fleet maintenance. With an intelligent ecosystem of products and services, Trimble enables customers to embrace the rapid technological evolution of the industry and connect all aspects of transportation and logistics—trucks, drivers, back office, freight and assets. Through the combined legacy of ALK, PeopleNet and TMW Systems, Trimble delivers an open, scalable platform to help customers make more informed decisions and maximize performance, visibility and safety. For more information about Trimble Transportation, visit: <https://www.trimble.com/transportation-logistics>.

#### **About Trimble**

Trimble is transforming the way the world works by delivering products and services that connect the physical and digital worlds. Core technologies in positioning, modeling, connectivity and data analytics enable customers to improve productivity, quality, safety and sustainability. From purpose built products to enterprise lifecycle solutions, Trimble software, hardware and services are transforming a broad range of industries such as agriculture, construction, geospatial and transportation and logistics. For more information about Trimble (NASDAQ:TRMB), visit: [www.trimble.com](http://www.trimble.com).

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