Trimble Mediaroom

PeopleNet, TMW and 10-4 Systems Transition to Trimble

Unified Branding Further Reflects Commitment to Deliver a Singular Platform for Transportation Industry

HOUSTON, Sept. 10, 2018 /PRNewswire/ -- Trimble (NASDAQ: TRMB) announced today that its PeopleNet, TMW and 10-4 Systems businesses are transitioning to Trimble. The announcement was made during the opening session of the third annual in.sight user conference + expo.

By unifying PeopleNet, TMW and 10-4 under a singular brand, Trimble further articulates its approach in providing a comprehensive fleet mobility, management and logistics platform, enabling customers to connect all aspects of their business —trucks, drivers, freight and assets—to make more informed decisions and reach new levels of productivity, efficiency and safety.

"We are unified by a common mission—to connect every facet of transportation—which is now further reflected through PeopleNet, TMW and 10-4's transition to Trimble," said Steve Berglund, president and CEO of Trimble. "We're not leaving behind the names of individual companies but rather honoring them as the foundation for our continued emphasis on supporting our customers and moving the industry forward."

Through the robust capabilities of Trimble Transportation, customers can utilize an intelligent ecosystem backed by Trimble's open, scalable platform. The common platform enables rapid innovation and signals Trimble's commitment to advancing technology to meet both customer needs and lead in the evolution the transportation industry.

"This transition is an exciting reflection of the work we're doing to usher in a new era of transportation technology," said Bryn Fosburgh, senior vice president for Trimble and president of Trimble Transportation Enterprise. "Trimble is leading the industry in delivering a comprehensive set of solutions, industry expertise and global reach, along with a strong legacy as a customer-first culture that will remain at the heart of what we do."

"By aligning our innovation and solutions as Trimble, we can ensure that we put our diverse set of customers and their users first," said Thomas Fansler, president of Trimble Transportation Mobility. "Our connected approach provides customers with solutions to maximize the performance and safety of all aspects of their organization."

The in.sight user conference + expo continues through Wednesday, September 12, with a schedule comprising nearly 300 educational sessions, technology exhibits from more than 50 solutions providers, roundtable discussions and networking events. Trimble will present the 2018 in.sight Ovation Awards during Monday's Customer Appreciation Celebration. The conference will conclude with a closing keynote by Leland Melvin, a former NASA astronaut who will use his perspectives as both an astronaut and former athlete to examine the intersecting roles of community, perseverance and grace that align to create the opportunities for success.

For more information about in.sight, visit: http://insightuserconference.com.

About Trimble Transportation

Trimble Transportation is multi-modal and provides solutions for the long-haul trucking, field service management, rail and construction logistics industries to create a fully integrated supply chain. In trucking, Trimble provides enterprise and mobility solutions focused on business intelligence and data analytics; safety and regulatory compliance; navigation and routing; freight brokerage; supply chain visibility and final mile; transportation management and fleet maintenance. With an intelligent ecosystem of products and services, Trimble enables customers to embrace the rapid technological evolution of the industry and connect all aspects of transportation and logistics—trucks, drivers, back office, freight and assets. Through the combined legacy of ALK, PeopleNet, TMW Systems and 10-4 Systems, Trimble delivers an open, scalable platform to help customers make more informed decisions and maximize performance, visibility and safety. For more information about Trimble Transportation, visit: https://www.trimble.com/transportation-logistics.

About Trimble

Trimble is transforming the way the world works by delivering products and services that connect the physical and digital worlds. Core technologies in positioning, modeling, connectivity and data analytics enable customers to improve productivity, quality, safety and sustainability. From purpose built products to enterprise lifecycle solutions, Trimble software, hardware and services are transforming industries such as agriculture, construction, geospatial and transportation and logistics. For more information about Trimble (NASDAQ:TRMB), visit: www.trimble.com.

GTRMB

View original content:http://www.prnewswire.com/news-releases/peoplenet-tmw-and-10-4-systems-transition-to-trimble-

300709156.html

SOURCE Trimble

For further information: Lea Ann McNabb, Trimble, 408-481-7808, leaann_mcnabb@trimble.com

---

https://news.trimble.com/2018-09-10-PeopleNet,-TMW-and-10-4-Systems-Transition-to-Trimble